

Title: Add me to search: How to Create Your Virtual Google Search Card

Are you curious to find yourself on Google? Have you ever tried looking for yourself? If the answer to these questions is yes, keep reading, as we will share how you can create your virtual Google Search card.

Popular personalities and celebrities have theirs available online, and now we too can create our search card in minutes.

All you need to do is add ***Add Me to Search*** as a query. For those living in Nigeria, India, or South Africa – you can create your search card as this command prompts you.

Things You Will Need to Create Your Search Card

You need basic things to get you started with your Search Card or People Card, as it is most known.

1. A mobile device with an active internet access
2. A personal account on Google
3. Turned on Web and App activity in your account settings

With these three things, you would be able to create your people or search card.

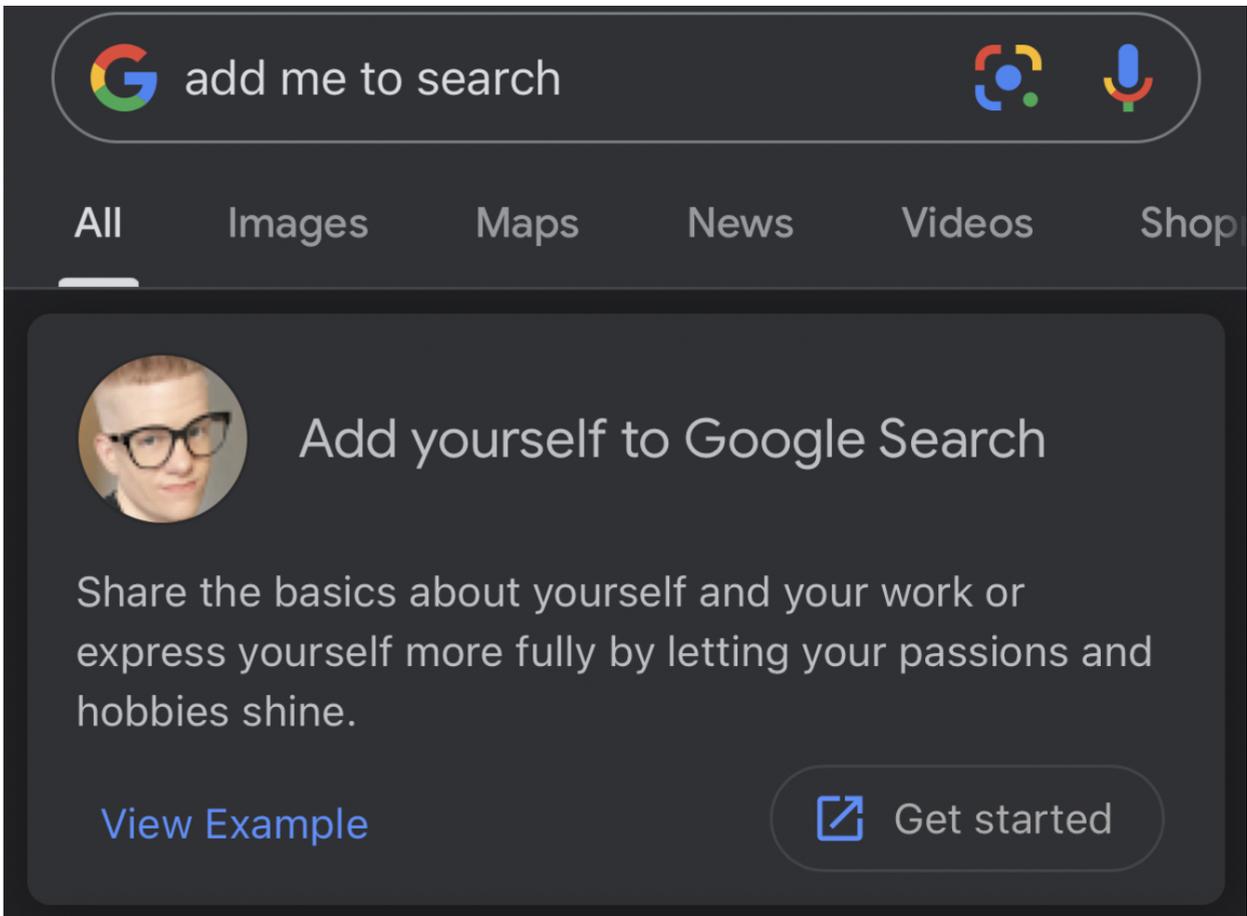
What's a People or Search Card?

People or Search Card is a virtual business card that shows up in Google whenever you or someone else searches your name. It contains all your vital information.

Let's look at the steps to create your search card through the query ***Add Me to Search***.

Step 1:

On your mobile device – connected to the internet, open a browser. Ensure that you are logged in to your Google account before that. Type ***Add Me to Search***, and you will see a website or an application link to create your search card. Click on that to create your card.



Step 2:

This is the step where you will be prompted to create your public profile for your search card.



www.google.com



Create your public card



Create a public profile

When people search for you on Google, now you can show them what you care about most, including the hobbies you love, the creations you make, and whatever else gets you excited to start the day. [View example.](#)

This is where you need to mention all the information about yourself.



[Change avatar](#)

Name *	Matt Southern
Location *	<i>Hyderabad, India</i>
About *	<i>Hard worker who likes photography, jogging, and music</i>

You will see a screen where you can fill in basic details like your name, about me, your job, and your location. These are the mandatory fields. Other than these, some fields are optional for you to fill.

Fields like education, your work profile, hometown, social profiles, and other personal information like your email and phone number are optional. Presently, Google allows adding links to social profiles like LinkedIn, Facebook, Twitter, Pinterest, YouTube, and SoundCloud.

Note: You need to feed most of the information manually, except your phone number and email id. These are self-populated by Google from your account. Additionally, you will not be able to change the email id and phone number on your search card till you change it on your account.

The other option is to hide this information from the public eye.

Step 3:

Now that you have completed filling up the information, you will need to preview it. Previewing is important to see no errors – including typos and spellings. Your search card will look like this during the preview screen.

 matt southern



All

Images

Maps

News

Videos

Shop



Matt Southern

Website content writer · Sudbury,
ON, Canada

 Edit

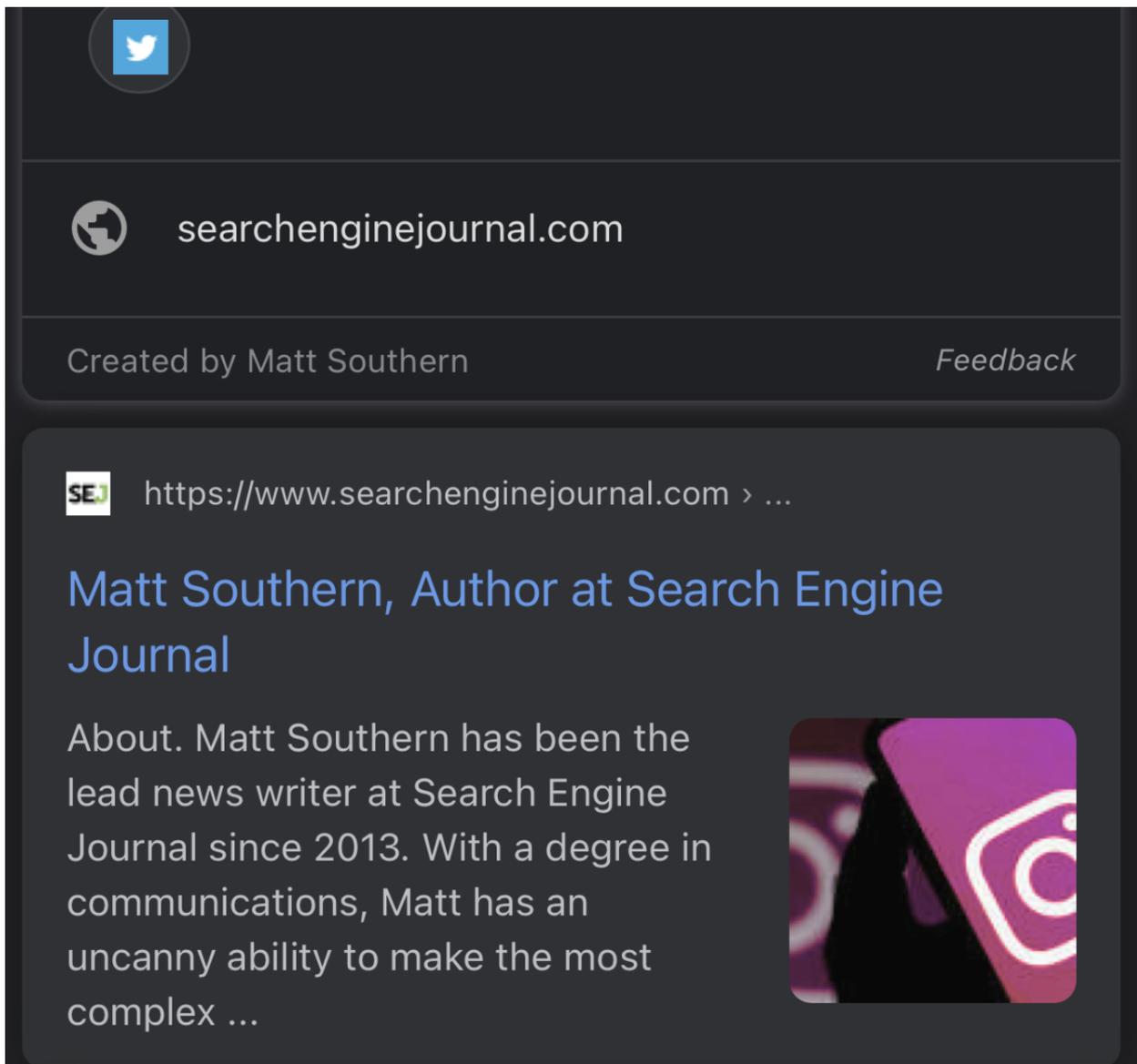
Lead news writer at Search Engine Journal

Work: Search Engine Journal

Education: [Laurentian University](#)

Hometown: Sudbury, ON, Canada





Once you are satisfied with the review, you can save it. Once your card is saved, Google will index it, and you can search it on Google.

Note: But remember that the feature is only for those living in Kenya, India, Nigeria, and South Africa.

For now, there has been no indication from Google whether it wants to take these services to other countries or not. People residing outside these countries can use VPNs to create their search cards.

We have learned the definition of Google search cards, how to create them, the three simple steps to build your online presence, and where this service is available. But do you know what Google People or search cards are?

How to Edit Your Search Card?

You have created your search card and now need to change some information. Here are a few simple steps to edit your search card.

Step 1:

Open the internet browser on your phone. But before that, ensure that you are logged in to your Google account. Once your browser is open, enter 'Edit **Add Me to Search**'. This will open your Search card. Once the card is opened, tap on the information you need to edit.

Step 2:

Make the necessary changes in the section you want to edit and save the card again. Once you are done with the edits, the edited card will be displayed for you to double-check the edits. If you are sure about the edits, save the card.

Note: If you don't wish to display your email and phone numbers publicly for security reasons, follow the same steps mentioned above and then leave those sections blank and save the card again.

What is the Craze with Add Me to Search?

Not everybody is a born celebrity. Some of us must work hard even to achieve the little recognition we get within our community. The feature ***Add Me to Search*** by Google is Google's way of giving it to the common man trying to build their brand.

Creating a solid online presence that will give robust results when you or someone else searches your name is difficult. The feature ***add me to search*** aims to address this problem. It helps individuals to build their online presence by creating a search card, aka a virtual business card.

This card contains all the vital information required for a person to come up on the search based on the products and services they offer.

Designed for freelancers, performers, entrepreneurs, and even job seekers, a search card includes your details, including a link to your website and social media profiles.

How to Make the Most of Your Google Search Card?

You need to remember that merely creating a Google Search Card is not enough; you need to keep it updated to stay relevant in the search. Here are some things to be kept in mind about your search card

- Always keep your information on the search card updated. A card that is not updated can result in getting removed from the Google search index, and people also may stop contacting you.
- Publish only the authentic and vital details about yourself. If any mismatches are found in your information and that supplied on your card, Google will remove your card from the search index.

- Keep the information on your Search Card as short, crisp, and relevant as possible. Remember, the card's purpose is to get you contacts and leads. This is not your advertising platform where you can discuss your products and services at length.
- Avoid using indecent words on your card. If Google search indices find any obscene language on your card, it will remove your card.
- Use a clear profile picture for the 'Add Me to Search' Card so that people can recognize you and contact you. Avoid posting avatars or any other person's profile picture.

Benefits of Creating 'Add Me to Search'

There are numerous benefits of the 'Add Me to Search' feature by Google. The feature helps you create an online presence, which further aids in gaining broader visibility and good reach in search results. However, here is a quick recap of all the benefits of the 'Add Me to Search' feature.

- The feature lets you build an information panel in your name that is public and helps Google searches.
- Boost your branding by enhancing visibility on search engines.
- It also helps differentiate you from people who share your name and even from celebrities who might share it.
- With the 'Add Me to Search' feature, you can highlight your work, organization, and even brand.
- Searchers will be able to connect with you or even your organization through updated information on the card.
- The 'Add Me to Search' feature, your website, and social media profiles. An insight into your hobbies, connections, qualifications but most importantly, you – the person.
- 'Add Me to Search' is the best way to gain leads for your business. You can also build new relationships that will help you in the future.

To conclude, here are some important yet general guidelines to make the most of your 'Add Me to Search' card.

- Keep your card updated and validated always. The penalty for not updating regularly can be that Google may stop showing the card in the search results.
- Editing or changing your '*add me to search*' card is easy. You just need to enter '*edit add me to search,*' and you can change, update, or edit the information.
- It usually takes up to a few hours for your search card to show in the search indices. However, if it doesn't show after a few hours, you need to give more information on the card.

There is no doubt that 'Add me to search' is an excellent feature for all the business professionals, freelancers, and the like trying to build their online presence.